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Tips Campaign 2022: Featuring Bilingual Text Message- Based Support for Quitting



The Tips From Former Smokers® Campaign is celebrating its 10-year anniversary in 2022 and with this year's launch, the campaign is featuring **mobile text messaging services in both English and Spanish to support adults to help them quit smoking.** The National Texting Portal, developed in collaboration with the National Cancer Institute (NCI), connects adults to state resources or routes them to NCI's SmokefreeTXT if state text

Research Spotlight

Rate of Overdue Cervical Cancer Screening is Increasing

The rates of timely cervical cancer screening fell overall between 2005 and 2019 according to the findings from a data analysis on more than 20,000 women in the US eligible for cervical cancer screening. The analysis showed disparities among groups of women, where **Asian and Hispanic women were more likely to be overdue for screening compared with non-Hispanic White women**, as were women who lived in rural areas, lacked insurance, or

messaging services are not available.

Access the National Texting Portal at:

English:

<https://www.cdc.gov/tobacco/campaign/tips/quit-smoking/national-texting-portal.html>

Spanish: <https://www.cdc.gov/tobacco/campaign/tips/spanish/dejar-fumar/portal-nacional-texto.html>

The Tips Campaign continues to tell powerful stories about real people experiencing smoking-related diseases and disabilities and the toll these conditions have taken on them and their loved ones. The message they send is powerful: Now is the time to quit smoking, and free help is available.

Access Tips Campaign information and resources at:

English: <https://www.cdc.gov/tips>

Spanish: <https://www.cdc.gov/consejos>

FDA Center for Tobacco Products: New Bilingual Smoking Cessation Education Posters

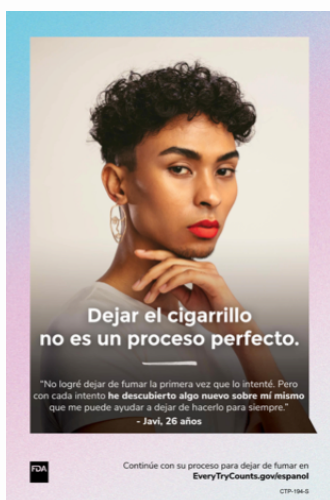


identified as lesbian, gay, bisexual, queer, other, or unsure (LGBQ+). The **most common reason** study participants gave for not receiving timely screening was lack of knowledge about screening or not **knowing they needed screening**. Learn more [HERE](#).

Research Spotlight

Results from the Annual National Youth Tobacco Survey

In 2021, among U.S. middle and high school students, 24.1% reported ever use of a tobacco product and 9.3% reported current (past 30-day) use of any tobacco product. By race and ethnicity, **ever use of any tobacco product was reported by 26.7% of students who were non-Hispanic White, 22.4% of students who were Hispanic, 21.9% of students who were non-**



The FDA Center for Tobacco Products has made available **free smoking cessation education posters in both English and Spanish**, to support efforts to reduce the enormous public health burden of commercial tobacco use. Cigarettes are responsible for the vast majority of tobacco-related disease and death in United States. These posters tailored to different audiences, include messaging based on research that shows it often takes smokers multiple quit attempts to achieve long-term cessation. FDA uses positive, motivational messaging to underscore the health benefits quitting and encourage smokers to keep trying until they quit cigarettes for good.

These posters are available on the FDA [Tobacco Education Resource Library](#) and partners can order, print, or download them to use as part of cessation promotion efforts. Additionally, interested **stakeholders can request to co-brand the posters by adding their organization's logo.**

Hispanic Black, and 16.1% of students who were non-Hispanic other race. E-cigarettes were the most commonly ever used tobacco product overall (19.4%) and **use of a flavored product was 84.7% for e-cigarettes.** Read the full article [HERE](#).

Updated PSE Change Guide in Cancer Control



The American Cancer Society and the Centers for Disease Control and Prevention collaborated to release an updated version of the [PSE Change Guide: Policy, Systems, and](#)



Environmental Change in Comprehensive Cancer Control.

The 2022 guide incorporates the latest research, case examples, and resources from partners across the country. The guide explains what the PSE change approach is, key themes from the recent literature, and the process for increasing coalition capacity to implement PSE changes.



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