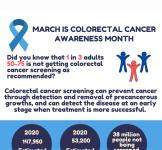
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Nuestras Voces Network Colorectal Cancer Infographic











Sational Alliance
for Hispanic Health

MARZO ES EL MES DE CONCIENTIZACIÓN SOBRE EL CÁNCER COLORRECTAL













Descargue los folletos de la Campaña Nacional de Acción contra el Cáncer Colorrectal de CDC Screen for Life en: https://bit.ly/2Wo5g5w

National Alliance Nuestros Voces (Ou

Colorectal Cancer Screening Saves Lives

Nuestras Voces (Our Voices) Network developed this bilingual infographic to raise awareness about the

News

Smoking Cessation: A Report of the Surgeon General



The 2020 Smoking Cessation: A Report of the Surgeon General is

the first Surgeon General's report since 1990 to focus solely on smoking cessation. The report highlights what we currently know about the health benefits of cessation and proven interventions to help people quit smoking, including an examination of clinical treatments and tools.

importance of screening and to provide information about the <u>Screen for Life National Colorectal Cancer Action</u>

Campaign. The purpose of the campaign is to informs men and women who are 50 years old or older about the importance of getting screened for colorectal cancer regularly. **Screen for Life provides bilingual fact sheets, brochures, posters, and reminder postcards** for the general public, health care providers, campaign partners, and health organizations. To download a copy of the infographic click <u>HERE</u>.

Tips from Former Smokers® Campaign 2020



The <u>Tips from Former Smokers Campaign</u> has been launched on national network and cable television, streaming radio, and online. These new ads raise awareness about heart disease, cancer, chronic obstructive pulmonary disease (COPD) and Buerger's disease. The 2020 ads also feature people who are caregivers for a loved one living with a smoking–related disease. **Tips Campaign resources are also available in Spanish**. Click <u>HERE</u> for more information.

Cancer Statistics

such as counseling and medications, as well as population-based strategies proven to increase smoking cessation. Key materials that are also available in Spanish include the report's executive summary, key findings, and the consumer guide. To download the full report and accompanying materials click HERE.

Disparities in Smoking Cessation Among Hispanic Adults

New research shows
that in 2015, Hispanic
adults who tried to quit
smoking were half as
likely as white adults to
use smoking cessation
treatments. Using selfreported data from the
National Health Interview
Survey, researchers comp
ared trends in quit
attempts, receipt of advice
to quit from a health
professional, and use of



The American Cancer Society's regularly updated Facts & Figures publications present the most current trends in cancer occurrence and survival, as well as information on symptoms, prevention, early detection and treatment.

Newly released publications include:

- Cancer Facts & Figures 2020
- Colorectal Cancer Facts & Figures 2020-2022
- <u>Cancer Facts & Figures for Hispanics/Latinos 2018-</u>
 <u>2020</u>

cessation treatment (counseling and/or medication) among Hispanic and non-Hispanic white adult smokers. According to the report, Hispanic smokers were less likely than white smokers to receive advice to quit smoking when visiting a health care provider and were also less likely to use proven cessation treatments. Culturally competent educational initiatives directed at both providers and Hispanic communities could help eliminate this marked and persistent disparity. To read the full report click HERE.

Nuestras Voces Membersip









Our mailing address is: National Alliance for Hispanic Health 1501 16th Street NW Washington, DC 20036

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