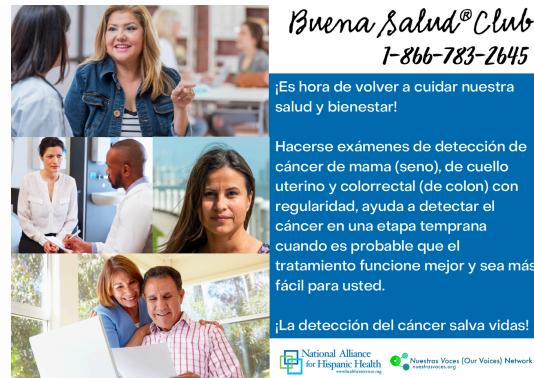
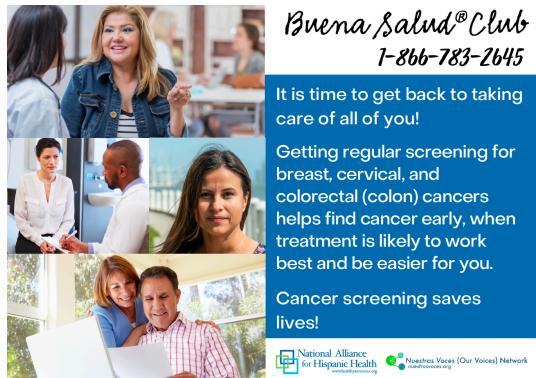

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Nuestras Voces (Our Voices) Network
nuestrasvoces.org



'Get Back to Screening' Bilingual Info Card



To leverage the Hispanic consumer reach of the National Alliance for Hispanic Health's *Buena Salud Club* initiative, *Nuestras Voces* Network developed a bilingual Info Card to remind consumers to get back to cancer screening practices. The Info Card highlights the importance of breast, cervical, and colorectal cancer screening for early detection and more successful treatment. It provides CDC's link to cancer screening information in both English and Spanish, as well as the Alliance's Su Familia Helpline number that consumers can call for more information.

- To download copies of the bilingual Info Card visit the *Nuestras Voces* website at www.nuestravoces.org
- To request printed copies of the Info Card you can send an email to nuestravoces@healthyamericas.org

Research Spotlight

E-cigarette Use among Hispanics: Reducing Risk or Recruiting New Tobacco Users?

This article summarizes the research on the use of e-cigarettes among Hispanics. It describes the prevalence and patterns of e-cigarette use among Hispanic adolescents and adults compared with non-Hispanic whites. Findings indicate that e-cigarette use is rare among Hispanic adults, but Hispanic adolescents are at risk of experimenting with e-cigarettes at early ages, potentially leading to early nicotine addiction and exacerbating tobacco-related disparities in the future. Health education and policy interventions are needed to

Beyond Demographics Project Toolkit



*Knowing when, to whom,
and how to target tobacco
prevention messages is
critical to tobacco control*

Health education and policy interventions are needed to prevent e-cigarette use among Hispanic adolescents, while acknowledging that some Hispanic adult cigarette smokers may benefit from switching to e-cigarettes.

To access the article go to <https://www.sciencedirect.com/science/article/pii/S0306460321003348>

HPV and Pap Testing Among White, Black and Hispanic Women: Results from a Survey Study

While the Pap test, HPV vaccine, and HPV test are important tools to promote cervical health, the American Cancer Society (ACS) recently updated its cervical cancer prevention recommendations to give primacy to HPV testing for cervical cancer screening. This article presents the results from a novel two-survey study of women's health providers and White, Black, and Hispanic women. It found that a minority of providers report that the HPV test alone is adequate for cervical cancer screening indicating that women should regularly have both Pap and HPV screenings. The continued lower rates of Pap tests among Black and Hispanic women, combined with low rates of HPV testing is likely to hinder the ability to reduce cervical cancer incidence and mortality, particularly for Hispanic and Black women.

The article is available online at:

<https://link.springer.com/article/10.1007/s44155-021-0003-9>

New Bilingual Website About COVID-19 for Breast Cancer Patients & Survivors

Empowering Breast Cancer Survivors During COVID-19

Voices from Black/African American and Latina Women in the Washington, DC Area

Georgetown University's Lombardi Comprehensive Cancer Center worked in collaboration with the Thelma D.

and to eliminating disparities in tobacco use.

Simply stating facts is not always the most effective strategy to deliver information to youth who use or may start using tobacco. Rather, novel messaging that resonates with the cultural and social lives of the audience can help make a bigger impact.

This online toolkit provides information from Johns Hopkins Bloomberg School of Public Health, Truth Initiative, Campaign for Tobacco-Free Kids and our collaborators at University of California-Merced and New York University to help practitioners understand and prevent tobacco use among Latino adolescents and young adults. Based on their analysis of existing literature, plus the research they conducted, this online toolkit was developed to equip community members with defense systems against the harms of tobacco use.

To learn more about the project and access the toolkit go to
<https://www.beyonddemographics.org>

Jones Breast Cancer Fund and Nueva Vida, to empower Black/African American and Latina breast cancer survivors by facilitating access to information about COVID-19 and breast cancer. All the information shared in this website is based on scientific data, information from experts, and real stories from Black/African American and Latina breast cancer survivors in Washington, DC area. The website is available in English and Spanish.

- To access the website in English go to:
<https://sites.google.com/georgetown.edu/covid19breast-cancer/home>
- To access the website in Spanish go to:
<https://sites.google.com/georgetown.edu/covid19breast-cancer-spanish/p%C3%A1gina-de-inicio?authuser=0>

New Best Practices User Guide: Putting Evidence into Practice in Tobacco Prevention and Control

CDC's Office on Smoking and Health has published a new Best Practices User Guide: Putting Evidence into Practice in Tobacco Prevention and Control in partnership with the Center for Public Health Systems Science at Washington University in St. Louis. This User Guide is designed to help programs share information about what works to reduce commercial tobacco use and put new or improved tobacco control interventions into practice. Readers will learn how to assess the quality of evidence, disseminate evidence-based information in a way that is understandable and helpful, and use implementation strategies to adapt, pilot, and scale up evidence-based interventions to fit their community.

To read or download the guide visit:

<https://www.cdc.gov/tobacco/stateandcommunity/guides/index.htm#evidence-user-guide>

New Year's CDC Article to Support Quitting Smoking



Helping People Manage Nicotine Withdrawal Symptoms as They Quit

A new CDC feature article celebrates New Year's resolutions and helps people manage nicotine withdrawal symptoms as they quit. To increase the likelihood of success, a quit plan should include strategies to help manage these symptoms. Quit-smoking medicines can help a lot, as well as remembering quitting tips when making a quit plan. Check out the feature for quitting tips that have all been shown to help, with or without medicines.

Visit: https://www.cdc.gov/tobacco/features/new-year/index.html?s_cid=OSH_email_E396T

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