



Nuestras Voces (Our Voices) Network

The National Alliance for Hispanic Health's *Nuestras Voces* (Our Voices) Network Program is an initiative of the Centers for Disease and Control and Prevention Networking2Save consortium of national networks implementing population-specific and public health-oriented strategies, to impact the prevalence of commercial tobacco use and tobacco related cancers.

The purpose of the *Nuestras Voces* (Our Voices) Network is to expand multi-sector networks and their capacity to effectively address the threats of commercial tobacco use and reduce the impact of tobacco related cancers on the nation's health and wellbeing, with a particular focus on reducing disparities in underserved Hispanic communities.

To achieve these goals, the *Nuestras Voces* (Our Voices) Network Program is working to increase partnerships and meaningful collaboration between CDC-funded tobacco and cancer control programs at the state level, Hispanic serving CBOs, national organizations, and other consortium national networks, to reach and impact commercial tobacco use and cancers in Hispanic communities.

Nuestras Voces (Our Voices) Network Program strategies and activities will focus on:

- Management of a national network to advance culturally proficient interventions to address commercial tobacco use and related cancers in underserved Hispanic communities.
- Training and technical assistance through the development and delivery of culturally proficient tobacco and cancer control-related tailored interventions.
- Implementation of tailored interventions in areas of environmental and systems level change; health care systems strategies; and, community-clinical linkages to increase engagement of Hispanic communities at the national, state, tribal, and territorial program levels.
- Implementation of bilingual and culturally proficient media activities on tobacco and cancer control to expand and leverage CDC's mass-reach health communication interventions to Hispanic communities.

The *Nuestras Voces* (Our Voices) Network Program is partnering with leading Hispanic CBOs that are serving as Regional Lead Agencies (RLAs). These agencies are trusted agents of change in their communities and have a broad history of implementing culturally proficient interventions including tobacco and cancer control, and they operate networks that are regional with a reach amplified by their multi-sectoral collaborations. This regional network includes:

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| • Midwest | Chicago Hispanic Health Coalition | Chicago, IL |
| • Northeast | Hispanic Federation | New York, NY |
| • Northwest | El Centro de la Raza | Seattle, WA |
| • Southeast | Hispanic Health Coalition of Georgia | Alpharetta, GA |
| • Southwest | <i>Dia de la Mujer Latina</i> | Houston, TX |
| • West | Family Health Centers of San Diego | San Diego, CA |

For more information about the *Nuestras Voces* (Our Voices) Network Program you can contact Marcela Gaitán, Senior Director for External Relations at (202) 797-4336 or nuestrasvoces@healthyamericas.org or visit the program's website at www.nuestrasvoces.org