

**National Alliance for
Hispanic Health's
American FactFinder Training
Sponsored by the U.S. Census Bureau**

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Objectives

- **Attendees will learn how to access housing, economic and geographic data from American FactFinder.**
- **Attendees will become familiar with the layout of the New American FactFinder.**

Access American FactFinder

1. Access American FactFinder at www.census.gov.
2. Click on Data.

The screenshot shows the United States Census Bureau homepage. The navigation bar includes links for People, Business, Geography, Data, and Newsroom. The 'Data' link is highlighted with a red arrow. Below the navigation bar, there are sections for 'Business Patterns and Demographics' and 'U.S. Census Bureau Economic Indicators'. The 'Data' menu is open, showing options like Quick Facts, American FactFinder, Population Finder, etc.

3. Select American FactFinder from the drop down menu.

The screenshot shows the United States Census Bureau homepage with the 'Data' menu open. The 'American FactFinder' option is highlighted with a red arrow. The menu also includes options like Quick Facts, Population Finder, Economic Census, Interactive Maps, Training & Workshops, Data Tools, Catalogs, and Publications.

4. View the homepage for American FactFinder.

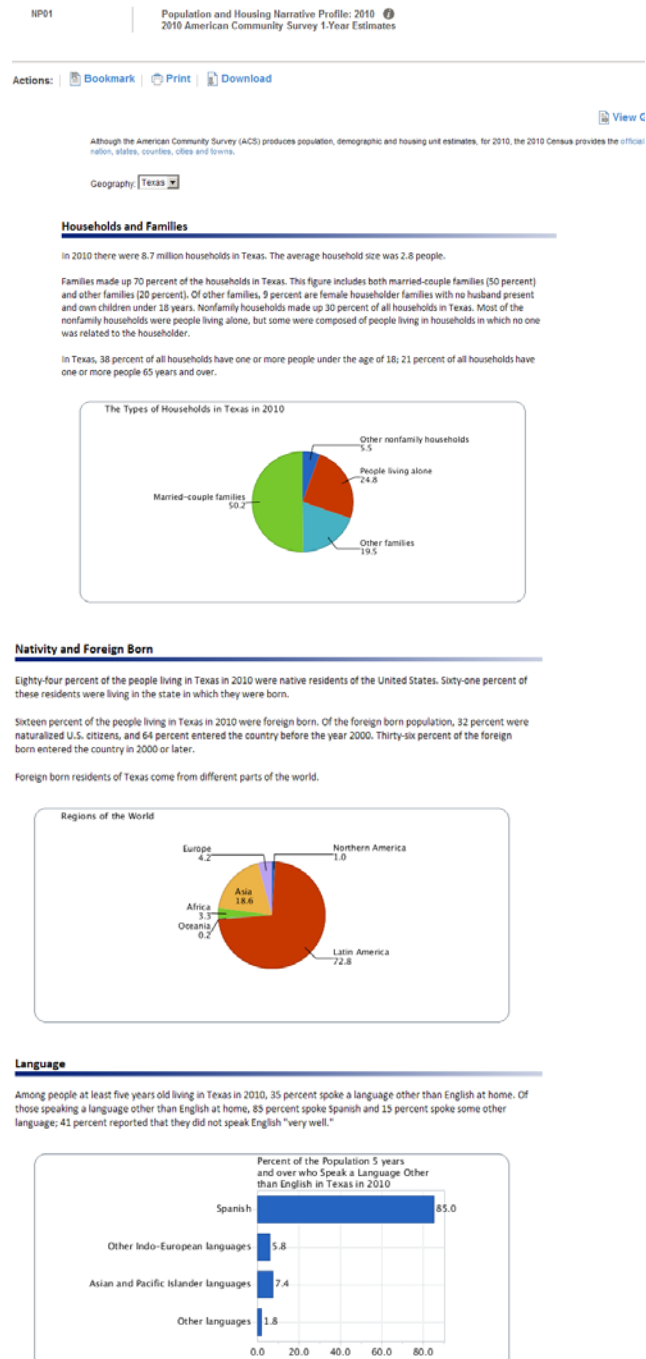
The screenshot shows the American FactFinder homepage from the U.S. Census Bureau. The header includes the logo and navigation links like 'Feedback', 'FAQs', 'Glossary', and 'Help'. Below the header is a navigation bar with 'MAIN', 'SEARCH', 'WHAT WE PROVIDE', and 'USING FACTFINDER'. The main content area is divided into several sections:

- Your Selections:** A sidebar on the left with links for 'Topics', 'Geographies', 'Population Groups', and 'Industry Codes'.
- Quick Start:** A central search area with a text input for 'topic or table name' and a 'GO' button. Below it are radio buttons for 'topics', 'population groups', and 'industries'.
- U.S. Population Clock:** A box showing the current population as 312,794,341 as of Jan 03, 2012.
- Reference Maps:** A section for finding geographic boundaries.
- Address Search:** A section for finding census data by street address.
- Did you know?:** A trivia section with a fact about Irish ancestry.
- News and Notes:** A section with a 'GET EMAIL UPDATES' button and a list of recent news items. A red arrow points to the first news item dated Dec 15, 2011, which discusses the release of Summary File 2 data.

The footer contains links for 'Privacy Policy', '2010 Census', 'Data Tools', 'Information Quality', 'Product Catalog', 'Contact Us', and 'Home'.

View a narrative profile for Texas.

Topics>Product Type>Narrative Profile>Close Select Topics>Geographies> type “Texas” in Enter a geography name text box>Click Go>Geography Results: Click on Texas (blue link)>Close Select Geographies>Search Results: Click on Population and Housing Narrative Profile: 2010 ACS 1-year estimates



This is a portion of the entire product.

View the total population for Austin City and the total population of Hispanics or Latinos.

Geographies>Geography Filter Options: Select City or Town>Within State>Select Texas>Within County>Select Williamson>Geography Results: Select Austin city, Texas>Close Select
Geographies>Search Results: Select DP-1 Profile of General Population and Housing Characteristics: 2010 Demographic Profile SF

DP-1

Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

Table View

Map View

Actions: Modify Table | Bookmark | Print | Download | Create a Map

Geography: Austin city, Texas

Subject	Number	Percent
HISPANIC OR LATINO AND RACE		
Total population	790,390	100.0
Hispanic or Latino	277,707	35.1
White alone	154,489	19.5
Black or African American alone	3,646	0.5
American Indian and Alaska Native alone	4,934	0.6
Asian alone	705	0.1
Native Hawaiian and Other Pacific Islander alone	128	0.0
Some Other Race alone	100,756	12.7
Two or More Races	13,049	1.7
Not Hispanic or Latino	512,683	64.9
White alone	385,271	48.7
Black or African American alone	60,760	7.7
American Indian and Alaska Native alone	1,967	0.2
Asian alone	49,159	6.2
Native Hawaiian and Other Pacific Islander alone	401	0.1
Some Other Race alone	1,448	0.2
Two or More Races	13,677	1.7

This is a portion of the entire table.

View Hispanic population of Austin city- compare 2010 to 2000.

Topics>Product type>Data Profile>Year>2000>2010>People>Race & Ethnicity>Hispanic or Latino>Close Select Topics>Geographies>Type "Austin City, Texas" in the Enter a geography name text box>Click Go>Geography Results:Click on Austin city, Texas>Close Select Geographies> Select box for DP-1 Profile of General Population and Housing Characteristics: 2010 and DP-1 Profile of General Demographic Characteristics: 2000 SF1 100% Data>Click on View

DP-1

Profile of General Population and Housing Characteristics: 2010 ⓘ
2010 Demographic Profile Data

Table View ⓘ **Map View** ⓘ

Actions: ⓘ [Modify Table](#) | ⓘ [Bookmark](#) | ⓘ [Print](#) | ⓘ [Download](#) | ⓘ [Create a Map](#)

[View Geography Notes](#) | [View Table](#)

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

Geography: Austin city, Texas ⓘ

Subject	Number	Percent
HISPANIC OR LATINO		
Total population	790,390	100.0
Hispanic or Latino (of any race)	277,707	35.1
Mexican	229,865	29.1
Puerto Rican	4,055	0.5
Cuban	3,163	0.4
Other Hispanic or Latino [5]	40,624	5.1
Not Hispanic or Latino	512,683	64.9

DP-1

Profile of General Demographic Characteristics: 2000 ⓘ
Census 2000 Summary File 1 (SF 1) 100-Percent Data

Table View ⓘ **Map View** ⓘ

Actions: ⓘ [Modify Table](#) | ⓘ [Bookmark](#) | ⓘ [Print](#) | ⓘ [Download](#) | ⓘ [Create a Map](#)

Subject	Austin city, Texas	
	Number	Percent
HISPANIC OR LATINO AND RACE		
Total population	656,562	100.0
Hispanic or Latino (of any race)	200,579	30.5
Mexican	153,868	23.4
Puerto Rican	2,529	0.4
Cuban	1,425	0.2
Other Hispanic or Latino	42,757	6.5
Not Hispanic or Latino	455,983	69.5
White alone	347,554	52.9

View unemployment data for the Hispanic population for counties in Texas. Modify the table. Map it.

Topics>People>Employment>Employment (Labor Force) Status>Geographies>Close Select

Topics>Geographies>Geography Filter Options: County>Within State>Texas>Geography Results: Click on All Counties within Texas>Close Select Geographies>Topics>People>Race & Ethnicity>Hispanic or Latino>Close Select Topics>Select B23002I Sex by Age by Employment Status for the Population 16 Years and Over (Hispanic or Latino)

4 BACK TO SEARCH

B23002I SEX BY AGE BY EMPLOYMENT STATUS FOR THE POPULATION 16 YEARS AND OVER (HISPANIC OR LATINO)
Universe: Hispanic or Latino population 16 years and over
2009 American Community Survey 1-Year Estimates

Table View | Map View

Actions: Hide Table Tools | Bookmark | Print | Download | Create a Map

Table Tools: Reset Table | Show Hidden Rows/Columns | Transpose Rows/Columns
Click "Back to Search" to select other tables or geographies.

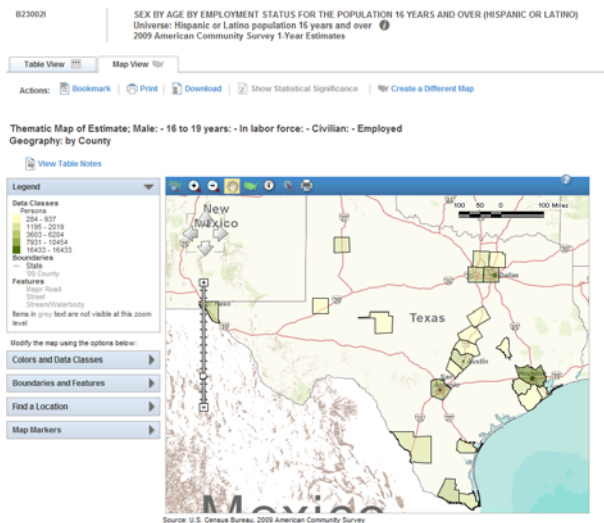
Legend: ☒ Show/Hide rows and columns ☒ Collapse/Expand data categories ☒ Arrange columns ☒ Arrange rows ☒ Sort ascending/descending ☒ Filter rows

Note: This is a modified view of the original table.

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that is the nation, states, counties, cities and towns and estimates of housing units for states and counties.
For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology.

	Bell County, Texas	Bexar County, Texas	Brazoria County, Texas	Broward County, Texas	Cameron County, Texas	Collin County, Texas	Dallas County, Texas	Denton County, Texas	Ector County, Texas	El Paso County, Texas	Fort Bend County, Texas	Galveston County, Texas
Total	38,073	684,881	16,271	27,337	227,585	77,539	644,774	78,951	43,547	430,536	89,909	43,421
Male	19,403	331,542	30,358	14,387	105,403	42,355	364,681	41,897	22,485	198,773	46,387	22,490
16 to 19 years	1,749	30,234	3,012	1,817	11,794	3,172	32,960	3,809	2,392	20,434	4,995	2,412
In labor force	540	11,536	1,223	490	2,629	1,190	14,645	1,081	1,283	8,562	1,376	1,189
In Armed Forces	45	524	0	0	0	0	55	0	0	41	0	0
Civilian	505	11,014	1,223	490	2,629	1,190	14,590	1,081	1,283	8,521	1,376	1,189
Employed	503	7,551	881	284	2,019	872	13,454	1,521	880	4,705	1,376	725
Unemployed	0	3,083	342	214	610	318	4,136	360	415	1,766	0	444
Not in labor force	1,201	18,696	1,789	1,119	9,165	1,982	17,415	1,728	1,109	13,872	3,609	1,243
20 to 24 years	2,223	38,456	3,167	3,900	11,916	4,088	43,315	4,834	3,055	24,007	4,899	2,224
In labor force	2,470	30,875	2,937	2,868	8,381	3,118	37,316	3,463	2,863	19,960	3,449	1,944
In Armed Forces	1,028	305	0	0	55	0	0	0	0	1,110	0	0

This is a portion of the entire table.



View the Hispanic population (25 years and over) by sex who have less than a high school diploma in census tracts in Austin County, Texas.

Topics>People>Education>Educational Attainment>People>Race & Ethnicity>Hispanic or Latino>Close
 Select topics>Geographies>Type “census tracts Austin county Texas” and click Go> Geography Results:
 Click on All Census Tracts within Austin County, Texas>Close Select Geographies> Click on C15002I, Sex
 by Educational Attainment for the Population 25 years and Over (Hispanic or Latino) 2010 ACS 5-Year
 Estimates

C15002I

SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER (HISPANIC OR LATINO)
 Universe: Hispanic or Latino population 25 years and over ⓘ
 2006-2010 American Community Survey 5-Year Estimates

Table View

Map View

Actions: Modify Table Bookmark Print Download Create a Map

View Geography Notes View Table Notes

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

	Census Tract 7601, Austin County, Texas		Census Tract 7602, Austin County, Texas		Census Tract 7603, Austin County, Texas		Census Tract 7604, Austin County, Texas		Census Tract 7605.01, Austin County, Texas		Census Tract 7605.02, Austin County, Texas	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total:	290	+/-120	1,051	+/-257	730	+/-175	111	+/-85	231	+/-106	531	+/-277
Male:	158	+/-70	464	+/-134	414	+/-122	61	+/-52	103	+/-59	272	+/-190
Less than high school diploma	95	+/-66	278	+/-121	258	+/-100	19	+/-22	89	+/-59	64	+/-75
High school graduate, GED, or alternative	43	+/-33	70	+/-60	64	+/-56	16	+/-21	0	+/-127	200	+/-137
Some college or associate's degree	18	+/-25	112	+/-72	45	+/-57	14	+/-24	14	+/-23	8	+/-14
Bachelor's degree or higher	2	+/-5	4	+/-7	47	+/-70	12	+/-19	0	+/-127	0	+/-127
Female:	132	+/-73	587	+/-155	316	+/-95	50	+/-46	128	+/-62	259	+/-117
Less than high school diploma	66	+/-49	275	+/-114	201	+/-89	12	+/-14	93	+/-52	57	+/-77
High school graduate, GED, or alternative	36	+/-45	291	+/-114	80	+/-66	34	+/-38	35	+/-29	114	+/-95
Some college or associate's degree	30	+/-28	14	+/-20	35	+/-43	4	+/-10	0	+/-127	68	+/-69
Bachelor's degree or higher	0	+/-127	7	+/-12	0	+/-127	0	+/-127	0	+/-127	20	+/-33

View the number of Hispanics that have a disability, by county, in the state of Texas.

Quick Start> Switch radio button from “topics” to “race/ancestry”> Type “Hispanic” in the race, ancestry or tribe box, select Hispanic or Latino in the type ahead overlay>Click Go>Topics>People> Disability>Disability>Close Select Topics>Geographies>Geography Filter Options: Select County>Geography Results: per page- switch from 25 to 50>Click on All Counties within Texas>Close select Geographies>Select S0201 Selected population Profile in the United States, 2010 ACS 3-Year Estimates

Note- this table also shows language spoken at home and ability to speak English.

S0201

SELECTED POPULATION PROFILE IN THE UNITED STATES

2008-2010 American Community Survey 3-Year Estimates

Table View

Map View

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

Subject	Bexar County, Texas		Collin County, Texas		Dallas County, Texas		Denton County, Texas		El Paso County, Texas		Fort Bend County, Texas		Harris County, Texas		Hidalgo County, Texas		Tarrant County, Texas	
	Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)		Hispanic or Latino (of any race) (200-299)	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
VETERAN STATUS																		
Civilian population 18 years and over	668,824	+/-708	69,793	+/-90	556,870	+/-160	73,166	+/-127	434,546	+/-592	86,148	+/-95	1,050,601	+/-210	434,630	+/-264	289,199	+/-157
Civilian veteran	8.0%	+/-0.3	3.2%	+/-0.7	2.0%	+/-0.2	4.0%	+/-0.7	5.9%	+/-0.4	3.0%	+/-0.6	2.5%	+/-0.2	3.2%	+/-0.3	3.5%	+/-0.3
DISABILITY STATUS																		
Total civilian noninstitutionalized population	971,478	+/-1,316	110,701	+/-176	881,966	+/-909	115,253	+/-306	638,180	+/-1,179	132,785	+/-316	1,619,076	+/-818	682,514	+/-587	465,992	+/-440
With a disability	12.2%	+/-0.4	4.4%	+/-0.6	5.3%	+/-0.2	5.4%	+/-0.7	11.5%	+/-0.4	6.0%	+/-0.7	6.2%	+/-0.2	13.6%	+/-0.5	6.2%	+/-0.4
Civilian noninstitutionalized population under 18 years	313,471	+/-252	41,326	+/-29	328,957	+/-171	43,163	+/-4	208,617	+/-215	48,095	+/-76	573,627	+/-181	250,574	+/-70	179,113	+/-49
With a disability	4.8%	+/-0.5	2.1%	+/-0.7	2.7%	+/-0.3	3.0%	+/-0.9	3.5%	+/-0.4	2.2%	+/-0.7	2.8%	+/-0.2	6.2%	+/-0.6	3.1%	+/-0.4
Civilian noninstitutionalized population 18 to 64 years	585,935	+/-922	66,299	+/-173	526,861	+/-878	69,313	+/-304	371,107	+/-1,121	78,746	+/-297	986,600	+/-709	385,013	+/-539	272,709	+/-363
With a disability	12.1%	+/-0.5	4.1%	+/-0.7	5.2%	+/-0.3	5.3%	+/-0.9	10.7%	+/-0.5	5.6%	+/-0.9	6.1%	+/-0.2	12.9%	+/-0.7	6.8%	+/-0.5
Civilian noninstitutionalized population 65 years and older	72,072	+/-768	3,076	+/-3	26,148	+/-100	2,777	+/-35	58,456	+/-266	5,944	+/-52	58,849	+/-304	46,927	+/-357	14,170	+/-200
With a disability	45.6%	+/-1.7	38.8%	+/-7.6	41.0%	+/-2.9	46.0%	+/-10.5	45.6%	+/-1.9	42.5%	+/-5.5	39.9%	+/-2.0	59.5%	+/-2.6	32.5%	+/-3.8
LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH																		
Population 5 years and over	897,236	*****	98,819	*****	782,573	*****	103,284	*****	590,347	*****	121,171	*****	1,444,751	*****	614,129	*****	412,572	*****
English only	34.2%	+/-0.7	27.6%	+/-2.1	13.4%	+/-0.6	27.9%	+/-2.0	13.2%	+/-0.6	24.8%	+/-2.1	16.7%	+/-0.4	8.0%	+/-0.5	21.3%	+/-1.0
Language other than English	65.8%	+/-0.7	72.4%	+/-2.1	86.6%	+/-0.6	72.1%	+/-2.0	86.8%	+/-0.6	75.2%	+/-2.1	83.3%	+/-0.4	92.0%	+/-0.5	78.7%	+/-1.0
Speak English less than "very well"	19.4%	+/-0.6	34.1%	+/-2.1	45.9%	+/-0.8	34.1%	+/-2.3	36.0%	+/-1.0	30.9%	+/-1.6	44.8%	+/-0.6	37.1%	+/-0.9	38.8%	+/-1.1